

	<p style="text-align: center;"><b>SYLLABUS</b>  <b>EDUCATIONAL DISCIPLINE</b>  <b>" INSURANCE MANAGEMENT "</b></p> <p><b>Level of higher education: Second (master's)</b>  <b>Specialty: <u>072 Finance, banking, insurance and stock market</u></b>  <b>Year of study: <u>1st , 2nd semester</u></b>  <b>Number of ECTS credits: <u>6 credits</u></b>  <b>Name of the department: <u>Finance, banking and insurance</u></b>  <b>Teaching language: <u>English</u></b></p>
<p><b>Lecturer of the course</b></p>	<p><b>Doctor of Economics, Prof. Yuliia Volodymyrivna Aleskerova</b></p>
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### **DESCRIPTION OF THE EDUCATIONAL DISCIPLINE**

Educational discipline "Insurance management" is a mandatory component of OPP.

The total volume of the discipline is 180 hours: lectures - 32 hours; practical classes - 28 hours, independent work - 120 hours.

Conducting format: lectures, practical classes, seminar classes, consultations. The final control is an exam.

When studying this discipline, knowledge obtained from such discipline: "International agribusiness", "Banking management".

The main provisions of the academic discipline can be applied at passing industrial practice and performing qualification work.

#### **Appointment of the academic discipline**

The discipline is aimed at providing fundamental and practical professional training in the field of theory and practice of insurance management, as well as assimilation of methods of assessing the effectiveness of the insurance management system, to ensure the formation of a system of knowledge about modern methods of insurance management.

#### **The purpose of studying the academic discipline**

The purpose of studying the academic discipline "Insurance Management" is to acquire knowledge on the development and implementation of management decisions from a range of issues that ensure the rational formation and use of the potential of insurance companies while harmonizing the financial interests of consumers of insurance services, owners and staff of insurance companies, intermediaries and the state.

### **For pretending to study the discipline**

Theoretical and practical training, independently identify problems of the nature of insurance management when analyzing specific situations, propose ways to solve them, use analytical and methodical tools to justify decisions in the field of insurance management.

### **LIST OF COMPETENCES THAT THE STUDENT ACQUIRES WHEN STUDYING THE DISCIPLINE ACCORDING TO THE EDUCATIONAL PROGRAM**

As a result of studying the academic discipline, the applicant must develop the following program competencies:

*integral competence :*

The ability to solve complex tasks and problems in professional activities or in the process of learning in the field of finance, banking and insurance, which involves conducting research and/or implementing innovations and is characterized by uncertainty of conditions and requirements.

*general competences:*

ZK 4. Ability to identify, pose and solve problems.

ZK 5. Personal component – the ability to learn and be modernly trained, the ability to be critical and self-critical, to form a sense of personal responsibility, perseverance, flexibility, energy, self-confidence, initiative.

ZK7. Ability to motivate people and move towards a common goal.

*special (professional) competences :*

SK1. The ability to use the fundamental laws of the development of finance, banking and insurance in combination with research and management tools to carry out professional and scientific activities.

SK4. The ability to evaluate the effectiveness of scientific, analytical and methodical tools for justifying management decisions in the field of finance, banking and insurance.

SK8. Ability to apply innovative approaches in the field of finance, banking and insurance.

### **PROGRAM RESULTS OF STUDY ACCORDING TO THE EDUCATIONAL PROGRAM**

PR01. To use the fundamental laws of the development of finance, banking and insurance in combination with research and management tools to carry out professional and scientific activities.

PR02. To know the basic concepts and methodologies of scientific knowledge in the field of finance, banking and insurance at the level of the latest achievements.

PR03. Adapt and modify existing scientific approaches and methods to specific situations of professional activity.

PR08. Be able to apply and manage innovative approaches in the field of finance, banking and insurance.

PR09. Apply management skills in finance, banking and insurance.

PR10. Carry out diagnostics and modeling of financial activities of economic entities.

PR11. Apply in-depth knowledge in the field of financial, banking and insurance management for decision-making.

PR12. To substantiate the choice of options for management decisions in the field of finance, banking and insurance and to evaluate their effectiveness taking into account the goals, existing restrictions, legislative and ethical aspects.

### STUDY PLAN OF THE EDUCATIONAL DISCIPLINE

No. z/p	Topic names	Forms of training organization and number of hours		Independent work, number of hours
		lecture classes	practical occupation	
1	TOPIC 1. The essence and meaning of insurance management	2	2	6
2	TOPIC 2. Insurance market and insurance risks	2	2	6
3	TOPIC 3. Planning and control in insurance activity	2	2	6
4	TOPIC 4. Management of marketing activities in the insurance business	2	2	6
5	TOPIC 5. Personnel management insurance companies	2	2	6
6	TOPIC 6. Settlement insurance claims	4	2	7
7	TOPIC 7. Management of financial results and solvency of insurance companies	4	2	9
8	TOPIC 8. Management financial reliability insurance companies	2	2	11
9	TOPIC 9. Anti-crisis management in insurance companies	2	2	11
10	TOPIC 10. Communications informative provision of insurance management	2	2	11
11	TOPIC 11. Management of reinsurance	2	2	11
12	TOPIC 12. Financial monitoring at insurance companies companies	2	2	11
13	TOPIC 13 . Management of the tariff policy of the insurer	2	2	11
14	TOPIC 14. Security management of the insurance company	2	2	8
<b>Together</b>		<b>32</b>	<b>28</b>	<b>120</b>

### **Independent work of a student of higher education**

Independent work of a VNAU student is the main means of mastering educational material in free time from compulsory classes.

The student's independent work is organized by issuing an individual list of questions and practical tasks on each topic, which are not assigned to the classroom study and performance of an individual creative task.

Independent work of the acquirer is one of the ways of active, purposeful acquisition of new knowledge and skills. It is the basis of his training as a specialist, ensures his acquisition of techniques of cognitive activity, interest in creative work, ability to solve scientific and practical tasks.

Performing independent work by the acquirer implies, if necessary, obtaining consultations or assistance from a relevant specialist. The educational material of the academic discipline, provided by the work program of the academic discipline for assimilation by the student in the process of independent work, is submitted for current and final control along with the educational material that was worked out during classroom classes. The organization of independent work of applicants involves: planning the scope, content, tasks, forms and methods of controlling independent work, development of educational and methodological support; execution of planned independent work by the acquirer; control and evaluation of the results, their systematization, evaluation of the efficiency of the applicant's performance of independent work.

The applicant performs individual tasks independently under the guidance of the teacher according to the individual curriculum.

In the case of the implementation of the individual educational trajectory of the applicant, classes can be held according to an individual schedule.

Violation of academic integrity is not allowed when working on individual tasks and solving problems. Presentations and speeches must be author's and original.

### **Types of independent work**

No	Type of independent work	hours	Terms of execution	Form and method of control
1	Preparation for lectures and practical classes	55	weekly	Oral and written survey
2	Preparation of independent questions on the subject of the discipline	35	weekly	Oral and written survey
3	Individual creative tasks (making a presentation on a given problematic topic)	15	1 time per semester	Performance observation, discussion, presentation, oral defense
4	Preparation for control works and testing	15	2 times per semester	Testing
<b>Together</b>		<b>120</b>		

## RECOMMENDED SOURCES OF INFORMATION

### Basic literature

1. Aleskerova Yu ., Salkova I., Fedoryshyna L., Todosiichuk V. Insurance management : a textbook = Insurance management. Vinnytsia : VNAU. 2020. 295p.
2. Aleskerova Y., Fedoryshyna L. Analysis of the formation and development of the pension insurance system in Ukraine. Theoretical and practical aspects of the development of the European Research Area: monograph. 1st ed. Riga, Latvia: "Baltija Publishing". 2020. P. 1-21. DOI: <https://doi.org/10.30525/978-9934-588-53-2>.
3. Aleskerova Y., Fedoryshyna L. Insurance support in tourism. Development of scientific, technological and innovation space in Ukraine and EU countries: collective monograph. Riga, Latvia: "Baltija Publishing". 2021. P. 1-16. DOI: <https://doi.org/10.30525/978-9934-26-151-0>.
4. Aleskerova Y., Fedoryshyna L. Health insurance, prospects of development in Ukraine. Modernization of research area: national prospects and European practices: Scientific monograph. Riga, Latvia: Baltija Publishing, 2022. P. 19-51. DOI: <https://doi.org/10.30525/978-9934-26-221-0-2>.

### Additional literature

1. Aleskerova Yu. V., Salkova I. Yu., Fedorishyna L. I. Insurance management. textbook. Vinnytsia: VNAU, 2019. 295 p.
2. Rogach S, Vdovenko L, Polishchuk O. (2019). Agriculture of Ukraine under the joint policy of the European Union . *Baltic Journal of Economic Studies* , vol.5, nn3, pp.178-183.
3. Aleskerova Y., Grabovyak M. Analysis of financial results of insurance company activity. *Інфраструктура ринку*. 2021. № 60. С. 167-175. DOI: <https://doi.org/10.32843/infrastruct60-30>.
4. Aleskerova Yu., Fedoryshyna L., Mulik M. Medical insurance in Ukraine: problems and prospects for development. *Східна Європа: економіка, бізнес та управління*. 2021. Вип. 6 (33). С. 219-228. DOI: <https://doi.org/10.32782/easterneurope.33-32>.
5. Aleskerova Y., Kachur I. Assessment of the financial results of the insurance company. *Інфраструктура ринку*. 2023. Вип. 73. С. 144-156. DOI: <https://doi.org/10.32782/infrastruct73-26>.
6. Aleskerova Y., Sakovska O., Didenko Y. Analysis of the essence of pension insurance and its place in the system of social protection of the population. *Baltic Journal of Economic Studies*. 2020. Vol. 6. № 2. P. 9-16 <https://doi.org/10.30525/2256-0742/2020-6-2-9-16>. (Web of Science)

### Information resources

1. The Economist's Library. URL : <http://www.library.if.u.a>
2. Official website of the Verkhovna Rada of Ukraine . URL : [rada.gov.ua](http://rada.gov.ua)
3. Official website of the Cabinet Ministers of Ukraine . URL : [kmu.gov.ua](http://kmu.gov.ua)
4. Official website of the Ministry economy of Ukraine . URL: [me.gov.ua](http://me.gov.ua)

5. Official website of Derzhkomstat of Ukraine . URL: ukrstat.gov.ua
6. Official website of the National Bank of Ukraine . URL: bank.gov.ua
7. Official website of the National commission on valuables securities and stock market. URL : <http://www.nssmc.gov.ua/>
8. Official website of the Ministry of finance URL : <http://www.minfint.gov.ua>
9. Official website of the World Bank. URL : <http://www.worldbank.org> .
10. Financial the market URL : <http://www.finmarket.info>

## **EVALUATION SYSTEM AND REQUIREMENTS FOR THE CONTROL OF KNOWLEDGE OF HIGHER EDUCATION ACQUIRES**

At the end of the semester, the student of higher education can score up to 60% of the final grade for the performance of all types of work performed during the semester, up to 10% for indicators of scientific, innovative, educational, educational work and student activity, and up to 30% of the final grade - based on the results final control.

### **Distribution of points by types of educational activities**

	<b>Type of educational activity</b>	<b>Points</b>
<b>Attestation 1</b>		
1	Participation in discussions at lectures	4
2	Participation in work at practical classes	8
3	Performing control work / testing	3
4	Certification	10
5	Individual tasks	5
	<b>Total for certification 1</b>	<b>30</b>
<b>Attestation 2</b>		
6	Participation in discussions at lectures	4
7	Participation in work at practical classes	8
8	Performing control work / testing	3
9	Certification	10
10	Individual tasks	5
	<b>Total for certification 2</b>	<b>30</b>
	Indicators of scientific, innovative, educational, educational work and student activity	<b>10</b>
	<b>Final exsam</b>	<b>30</b>
	<b>Together</b>	<b>100</b>

If getter during the semester according to the results control measures scored less than 35 points , then he is not admitted to the exam . In addition, mandatory at a minimum quantity points according to the results control measures are implemented individual creative works ( presentations ). Program educational disciplines provides consideration results of informal and informal education if available supporting documents as separate loans study educational discipline

Violation of academic integrity is not permitted during the performance of

educational tasks and tasks of control measures. Presentations and speeches must be author's and original, information about the results of one's own educational (scientific, creative) activity - reliable; in the case of using ideas, developments, statements, information, there must be references to the sources of information in compliance with the norms of the legislation on copyright and related rights.

### **Correspondence of assessment scales of learning material quality**

Total points for all species educational activity	Rating ECTS	Assessment on the national scale for the exam
90 – 100	A	perfectly
82-89	B	good
75-81	C	
66-74	D	satisfactorily
60-65	E	
35-59	FX	not counted with the possibility of retaking
0-34	F	not counted with mandatory repeated study disciplines